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Lance Armstrong's LIVESTRONG Throws Support Behind Congressman Kissell's Lymphedema Bill

CONCORD – *LIVESTRONG*, the foundation started by seven-time Tour de France winner Lance Armstrong, has announced its endorsement of H.R. 4662, the Lymphedema Diagnosis and Treatment Cost Saving Act of 2010 introduced by Congressman Larry Kissell (NC-08). This bill will require Medicare to offer fair treatment coverage for Americans afflicted with primary and secondary lymphedema.

Lymphedema is a condition caused by a compromised lymphatic system or lymphatic obstruction which results in localized fluid retention and tissue swelling. It is a common side effect of cancer treatments. If left untreated, lymphedema can cause serious complications including severe disfigurement, disability, pain, and in some cases, even death.

Kissell, a cycling enthusiast, is a fan of Armstrong and has continually worn a *LIVESTRONG* wristband for more than five years. The bright yellow wristband is sold through *LIVESTRONG* with 100 percent of the proceeds used to support the foundation's survivor services and programs.

"Lance Armstrong is an incredible champion in cycling, but it is his work through *LIVESTRONG* to improve the lives of those affected by cancer that makes him a true champion," Kissell said. "I have tremendous respect for his dedication to this cause, and am so proud to announce that *LIVESTRONG* has endorsed the lymphedema legislation. This bill will have such a positive impact on the lives of so many sufferers of this condition."

LIVESTRONG, founded by Armstrong after his own cancer diagnosis, focuses on preventing cancer, ensuring access to screening and care, improving the quality of life for people affected by cancer and investing in needed research.

Doug Ulman, president and CEO of *LIVESTRONG* said, "Improving the lives of people fighting cancer and its effects must be a greater priority in Washington. This legislation will have a direct and positive impact on people throughout the nation. *LIVESTRONG* applauds Representative Kissell for sponsoring this very important bill."